



**Audi Communications**

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## **The all-new Audi Q6 e-tron SUV; local pricing and specification confirmed for Kiwis**

- **Audi’s first medium-sized, fully electric SUV will land in New Zealand in early 2025**
- **Setting standards in the premium segment with all-new technology, design and performance**
- **Two variants of confirmed, along with local pricing and specification**

New Zealand, August 7, 2024 – The all-new Audi Q6 e-tron SUV is the first of 15 all-new models to be launched by Audi by the end of 2026. Audi New Zealand has confirmed the Q6 e-tron is due to arrive in New Zealand in early 2025. The SUV range will comprise of two drive variants – Advanced (Q6 e-tron) and S-Line (Q6 e-tron quattro S line).

Greg Leet, General Manager of Audi New Zealand explains that the Q6 e-tron is the next technological leap in premium electric mobility for our customers.

“For the first time in New Zealand, Audi will offer a medium-sized fully electric SUV – allowing us to target the most popular car segment in our market. Built on the new PPE platform, this is an exciting step for Audi. We will set a new standard in the premium segment, offering unparalleled performance, design and technology at a competitive price.”

### **Pricing and specification**

The Q6 e-tron Advanced will be the introduction to the range starting at an MRP of \$134,990<sup>^</sup>. This variant will be rear-wheel drive with a system output of 225 kW and a top speed of 210 km/h. The Q6 e-tron Advanced accelerates from 0 to 100 km/h in 6.7 seconds. As standard the car will come with 19” wheels, privacy glass, and contrast paint in Mythos Black. Customers will receive an impressive lighting package including Matrix LED headlights with dynamic indicators and customisable daytime running light signatures.

The Q6 e-tron S line offers quattro all-wheel drive as standard with a system output of 285 kW and a top speed of 210 km/h. This variant will accelerate from 0 to 100 km/h in 5.9 seconds. Like the Advanced, the S line will include a full range of specifications but with additional premium features as standard. These features include 20” Audi Sport wheels, customisable OLED taillights, S line exterior and interior details, a 3-spoke steering wheel, Premium Sound system B&O and an augmented reality Head Up Display. The Q6 e-tron S line quattro will be available at an MRP of \$155,990<sup>^</sup>.

For the first time, Audi will include an MMI passenger display as standard across both variants. Both variants will also come with pack options to upgrade to larger wheels, a panorama sunroof, and full body paint or black exterior styling package. The comfort pack will also include headrest



speakers, ventilated seats and connected experience pro in the Advanced including Bang & Olufsen premium audio.

### **Increased range and charging efficiency**

Built on the new PPE platform, the Q6 e-tron sets standards in terms of e-performance, electric range, and charging. Powerful, compact, and highly efficient electric motors, as well as a newly developed lithium-ion battery consisting of twelve modules and 180 prismatic cells ensure a range of up to 567 km\* on the Q6 e-tron quattro S line and a further 638 km\* on the Q6 e-tron Advanced.

Thanks to 800-volt technology a maximum DC charging capacity of 270 kW is standard on both variants. Up to 255 km can be recharged in just ten minutes at an appropriate charging station (High Power Charging, HPC). The state-of-charge (SoC) increases from ten to 80 percent in around 27 minutes with optimal conditions. AC charging with up to 11 kW is possible at standard home chargers.

### **An all-new interior design**

The interior of the Audi Q6 e-tron is orientated towards the needs of the user more than ever. The Audi MMI panoramic display and the MMI passenger display will be standard on both variants and form a visually clear digital stage.

Thanks to the new PPE platform, which was developed specifically for e-mobility, the vehicle has a generous feeling of space and roominess as well as a high level of everyday practicality. The interior offers plenty of storage space and compartments. The increased comfort of the middle seat in the rear is typical of an electric car with a long wheelbase. The trunk offers 526 litres of storage space. If the rear seat bench is folded down, the storage space increases to up to 1,529 litres. As a result, the Audi Q6 e-tron offers sufficient space for five passengers and their luggage.

- End -

*\*As per global WLTP standard. Acceleration, fuel consumption, and range figures are variable based on vehicle specification, driving conditions, style, situation, and terrain.*

*^On-road costs not included.*

The Audi Group is one of the most successful manufacturers of cars and motorcycles in the premium and luxury segment. The Audi, Bentley, Lamborghini and Ducati brands produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2023, the Audi Group delivered around 1.9 million cars of the Audi brand, 13,560 vehicles of the Bentley brand, 10,112 cars of the Lamborghini brand and 58,224 motorcycles of the Ducati brand to customers. In the 2023 fiscal year, the Audi Group generated revenue of €69.9 billion and an operating profit of €6.3 billion. In 2023, an annual average of more than 87,000 people worked for the Audi Group worldwide, including around 53,000 at AUDI AG in Germany. With its attractive brands and a large number of new models, the company is systematically continuing on its path to becoming a provider of sustainable, fully connected premium mobility.

# Q6 e-tron MY25



	Advanced	S line quattro
Model Code	GFBA282025	GFBA382025
Maximum Retail Price (MRP) <sup>1</sup>	<b>\$134,990</b>	<b>\$155,990</b>

<sup>1</sup> Prices are maximum retail including 15% GST. Maximum Retail Price does not include additional on road costs.

## Technical Information

### Performance

Acceleration - 0-100 km/h (sec)	6.7	5.9
Top Speed (km/h)	210	210

### Powertrain

Net battery capacity in kWh	94.9	94.9
Maximum power (kW)	225	285
Electrical torque output front / rear (Nm)	- / 485	275 / 580
Transmission	1 Speed Automatic	1 Speed Automatic
Drive	Rear wheel drive	quattro

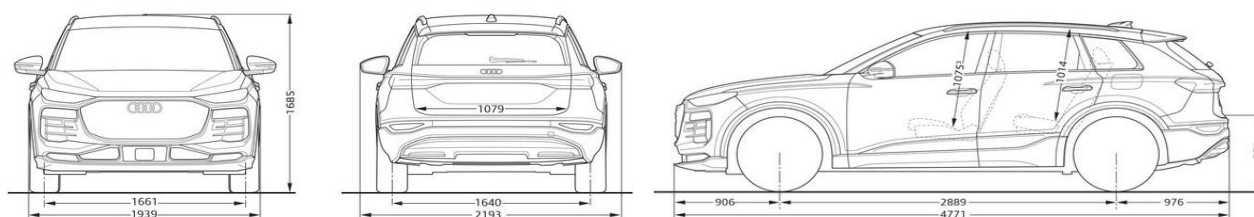
### Fuel & Emissions

Fuel type	Electric	Electric
Max. charging capacity AC / DC in kW	11 / 270	11 / 270
Consumption Wh/km (WLTP) <sup>2</sup>	166	187
CO2 emissions (g/100km) <sup>2,3</sup>	0	0
Maximum electric range in km (WLTP) <sup>2</sup>	638	567
Emissions standard	-	-

<sup>2</sup> The official fuel consumption, emissions, and EV range figures determined by the WLTP test should be used as a guide only, or for vehicle to vehicle comparison. Actual results may vary due to factors such as driving or environmental conditions.

<sup>3</sup> The figures provided are converted using official NZ Government calculator to 3P-WLTP from official manufacturer's 4P WLTP or NEDC tests in accordance with EU legislation.

### Dimensions & Capacities



Number of seating positions	5	5
Luggage capacity in litres (Second row up / down)	526 / 1,529	526 / 1,529
Towing capacity in kg (12% gradient braked / unbraked)	2,000 / 750	2,400 / 750

### Warranty

Audi warranty 5 years <sup>4</sup>	•	•
Audi roadside assist 5 years <sup>4</sup>	•	•
Motoring plan 3 years <sup>4</sup>	•	•

<sup>4</sup> or 150,000 km, whatever comes first

## Standard Equipment

### Exterior

Contrasting paint finish - Mythos Black	•	-
Full paint finish (not available in combination with Soneiro red)	○	•
Advanced exterior styling	•	-
S line exterior styling	-	•
Privacy glass	•	•
Tow bar preparation	•	•
Projection light in the exterior mirrors	•	•
Roof rails in Black	•	•
Matrix LED headlights plus	•	•
Separate daytime running light with various DRL signatures	•	•
Headlight cleaning system	•	•
LED rear lights pro	•	-
Digital OLED rear lights with various rear light signatures	-	•
e-tron sport sound	•	•

### Seats & Interior Trim

• Standard equipment | ○ Available as an option | - not available  
All prices specifications are subject to change without notice

Front sports seats	●	●
Accent surfaces and control buttons in gloss black	●	●
Leather / leatherette upholstery	●	-
Leather / leatherette upholstery with S embossing in front seats	-	●
Standard pedal cluster	●	-
Stainless steel pedals and footrest	-	●
Door sill trims with aluminium inlays, front, illuminated	●	-
Door sill trims with aluminium inlays, front, illuminated, S logo	-	●
Twin-spoke sport leather steering, flat top and bottom, multifunction and shift paddles	●	-
Sport leather steering wheel, 3-spoke, flat top and bottom, multifunction and shift paddles	-	●
40:20:40 split folding backrest with centre armrest	●	●
Interior mirror, automatically dimming	●	●
Matt Brushed Aluminium Inlay, anthracite	●	●
Comfort centre armrest, front	●	●
Headlining in cloth, rock grey	●	-
Headlining in cloth, black	-	●
Audi virtual cockpit plus	●	●

## Charging

	Type 2 CCS AC/DC	Type 2 CCS AC/DC
Vehicle charging inlet socket		
e-tron compact charging unit 7.4 kw	●	●
Household connector cable for compact charging unit	●	●
Industrial connector cable for compact charging unit	●	●
Wall bracket for compact charging unit	●	●
Mode 3, type 2 public charging cable (AC)	●	●

## Comfort & Convenience

Heated front and outer rear seats	●	●
Front seats, electrically adjustable, 4-way lumbar support	●	●
Memory function for the driver seat and exterior mirrors	●	●
Steering wheel heating	●	●
Comfort auxiliary air conditioning (pre-conditioning)	●	●
Storage and Luggage Compartment package	●	●
Ambient Lighting package	●	-
Ambient lighting package plus	○	●
Steering wheel adjustment, manual	●	-
Steering wheel adjustment, electric	-	●
Manual sunshades for the rear door windows	●	●
Luggage compartment lid, electrically opening and closing	●	●
Convenience key with Safelock	●	●
Exterior mirrors, electrically adjustable, heated and folding, auto-dimming	●	●
3-zone automatic air conditioning	●	●
Heat pump	●	●

## Driver Assistance Systems




Driver attention and fatigue monitor	●	●
Park assist plus	●	●
Front cross-traffic assist	●	●
Surround view cameras (360 degrees)	●	●
Augmented reality head up display	○	●
Traffic sign recognition	●	●
Swerve assist and front turn assist	●	●
Rear occupant detection	●	●
Lane departure warning with emergency assist	●	●
Anti-theft alarm	●	●
Tyre pressure monitoring system	●	●
Proactive occupant protection	●	●
Side assist and exit warning, rear cross-traffic assist and rear turn assist	●	●
Adaptive cruise control	●	●

## Infotainment

Audi connect navigation & infotainment <sup>5</sup>	●	●
Audi App Store and smartphone interface	●	●
Audi connect emergency call <sup>6</sup>	●	●
MMI front passenger display	●	●
USB ports with charging function in the first and second seat row	●	-
USB interfaces with higher charging capacity	-	●
Audi sound system	●	-
Bang & Olufsen 3D Premium Sound System	○	●
Phone compartment with inductive charging function	●	●

<sup>5</sup> 3 year subscription included. <sup>6</sup> 10 year subscription included.

## Wheels & suspension

19" wheels, 5-twin-spoke dynamic, graphite grey, gloss turned finish		●	-
20" Audi Sport wheels, 5-twin-spoke offset, silk matt grey, gloss turned finish		○	●
21" Audi Sport wheels, 5-Y-spoke dynamic, black metallic, gloss turned finish		○	○
S sport suspension		●	-
Adaptive air suspension		-	●
Audi drive select		●	●

## Optional Equipment

Packages	Code	Option price	Option price
<b>Advanced Style pack</b>	<b>WDH</b>	<b>\$7,900</b>	<b>-</b>
<i>Includes</i>			
Full paint finish	FB4	○	-
Panoramic glass roof	3FU	○	-
20" Audi Sport wheels, 5-twin-spoke offset, silk matt grey, gloss turned finish	58Q	○	-
21" Audi Sport wheels, 5-Y-spoke dynamic, black metallic, gloss turned finish	V39	+\$2,000	-
<b>S line Style pack</b>	<b>WDH</b>	<b>-</b>	<b>\$7,900</b>
<i>Includes</i>			
Black exterior styling, black mirror housings, window trims and grille parts	PAH	-	○
Panoramic glass roof	3FU	-	○
21" Audi Sport wheels, 5-Y-spoke dynamic, black metallic, gloss turned finish	V39	-	○
<b>Comfort pack</b>	<b>PYH</b>	<b>\$9,900</b>	<b>\$5,000</b>
<i>Includes</i>			
Bang & Olufsen 3D Premium Sound System with head restraint loudspeakers	8RT	○	○
Augmented reality head up display	KSS	○	●
Ambient lighting package plus	QQ4	○	●
Seat ventilation in front	4D3	○	○