



**Audi Communications**

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## **Strong in design, comfort, and technology: The revised Audi Q7**

- **Unmistakable design with new details makes for an impressive presence**
- **Headlights and rear lights are customisable for the first time thanks to digital lighting technology**
- **The variable interior concept offers the ideal basis for family, business, and free time**

**New Zealand, January 31, 2024 – Audi has upgraded its Q7 range with a fresh exterior design and even better technology. For the first time, Kiwis will see a new light offering on the front and rear lights. Along with new wheels, colours, decorative inlays, and seats with contrasting stitching, Audi are giving the Q family’s most versatile SUV an even higher level of customisation.**

Greg Leet, General Manager of Audi New Zealand says, “The Q7 is our flagship family SUV. The new exterior design underscores its powerful character, allowing us to offer first-class versatility and generous space for up to seven passengers.”

### **Powerful, spacious, elegant: Exterior**

Following the launch of the second generation with all-wheel steering in 2015 and an initial product upgrade in 2019, the new Q7 impressively shows its robust and elegant design with a second comprehensive upgrade in 2024. The largest and most versatile SUV in the lineup of the brand with the four rings features Audi’s modern design language. With its minimalist form, clean surfaces, and exceptionally large volume, the Q7 stands for exceptional adaptability in every situation.

The upright Audi Singleframe with an octagon design now impresses with vertical inlays. They feature a teardrop shape in the base exterior and come in the shape of an L in the S line exterior. This makes it clear at first glance that the vehicle is a top model and clearly differentiates it from the A models. In addition, the new interplay between the grille’s contours and the headlights, now positioned higher, makes for a completely new front-end that clearly emphasises the powerful appearance of the new Q7.

Audi has systematically reduced the decorative elements to give the vehicle an even clearer and



more purist look. To distinguish the base version and S line exterior package at first glance, parts of the front bumper, door trim, and diffuser in the base model come in contrasting colors that underline the robust off-road look. All Audi Q7 engines feature an exhaust system with functional, visually appealing tailpipes. Aligned even more closely with the SQ7 TFSI\*, the S line exterior package stands out with its strongly accentuated side air intakes in the front bumper, giving the vehicle an even sportier appearance.

### **Customisation at its best: Headlights and rear lights**

New for the top-of-the-range headlights are digital daytime running light signatures. They give the Q7 its unmistakable appearance by allowing the user to select one of four various light signatures via the MMI. As well as a new extended range of function, so is the design. The higher position of the daytime running lights gives the Q7 a wider appearance and more expression. For the first time, the SQ7 also features largely digitalised OLED rear lights, which also feature four digital light signatures. In addition, the digital OLED rear lights have a proximity indication feature in conjunction with the assistance systems. When other road users approach the stationary Q7 from behind, the control units automatically activate all of the digital OLED segments. Additional functions include dynamic turn signals as well as various coming home and leaving home sequences.

### **Efficient and powerful: Drive systems**

All V6 engines in the Audi Q7 boast a *towing capacity* of up to 3.5 tons. All engines work together with an eight-speed tiptronic, quattro permanent four-wheel drive, and the mild hybrid system, which can improve fuel-consumption by up to 0.5 liters per 100 kilometers in customer operation.

### **Dominant in every situation: the Audi SQ7 with a V8 TFSI gas engine**

Sportiness is deeply rooted in the genes of the new SQ7 TFSI – it impresses with a redesigned spoiler at the front and an expressive diffuser at the rear. The Singleframe stands out with vertical L-shaped inlays in a sporty color scheme. The larger air intakes feature honeycomb grilles across their surface. Characteristically, Audi opts for a sporty aluminum look for the exterior mirror housings, the inlays in the Singleframe and the edging of the side air intakes. The same color scheme is also used for the inlay in the side skirt.

The SQ7 TFSI now runs on the established 4.0 TFSI with 373 kW and 770 Nm of torque with fast-shifting eight-speed tiptronic and quattro permanent all-wheel drive. With this engine, the SQ7 TFSI accelerates from zero to 100 km/h in just 4.1 seconds, with an electronically governed top speed of 250 km/h.

**Final pricing and specifications will be released closer to the local launch which is planned for quarter two 2024. To register your interest and receive updates on this new model, please go to [audi.co.nz](https://www.audi.co.nz).**



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